



April 2, 2019

To Our Valued Customers,

### **Refrigerative Supply's New Partnership**

Refrigerative Supply is very pleased and excited to announce our new partnership with Allied Air Enterprises ([www.alliedair.com](http://www.alliedair.com)). From compact residential applications to large commercial projects, Allied Air Enterprises will offer more breadth of products to our customers backed by unparalleled resources and competencies.

We will be offering the complete AirEase branded line of high efficiency gas furnaces and a wide range of central air conditioners and heat pumps to our registered residential dealers. For the over the counter customers, we will be offering the Ducane brand. AirEase and Ducane provide heating and cooling solutions with the customers' needs in mind.

For the commercial market, we are pleased to offer the comprehensive line of Allied Commercial. Each model is designed to make installation and service as quick and simple as possible – helping reduce labour time and improve profitability.

Over the course of the next 30 days, we will be working very diligently on three comprehensive and simultaneous phases: inventory, training and marketing. The inventory phase will ensure that each branch is prepared and fully stocked with inventory to meet our customers' needs. The training phase will provide extensive technical training for staff and customers. The marketing phase will introduce and implement an aggressive marketing campaign to introduce these lines in Western Canada.

We are confident that RSL and Allied Air Enterprises will be able to fully meet or exceed all your HVAC requirements. Our goal is to continue to provide the exceptional level of service you have grown accustomed to when you walk into any RSL branch.

Thank you for your continued patience and support. If you have any questions or comments, please reach out to me by email at [rayn@rsl.ca](mailto:rayn@rsl.ca) or by phone at 604-412-3950.

Yours truly,

A handwritten signature in black ink, appearing to read "Ray Newstead", written over a light blue horizontal line.

Ray Newstead  
CEO

**Refrigerative Supply Limited**

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